

An opportunity to support Denton Calvary Academy while also getting your business recognized through signage, announcements, and other digital media recognition (*as specified in chosen package*).

Your Logo Here

AARC Sign 5' x 2.5'



The AARC

Home to basketball and volleyball games, plays, musicals, and other school events.

Scoreboard Recognition (*Platinum Package*)



Denton Calvary Academy

Business Partner Program



DCA School Events	Platinum Partner	Gold Partner	Silver Partner	Bronze Partner
Athletic Banquet Recognition	1	1	1	-
Academics Banquet Recognition	1	1	1	-
Spring Musical Recognition	1	1	1	-
Table at Varsity Games	2	2	1	1
Recognition at Family Fun Night	1	1	1	1
State of the School Slideshow Recognition	1	1	1	1
Campus Signage				
AARC Banner (5' x 2.5')	1	1	1	1
Scoreboard Sponsor (Platinum Sponsors Only)	1	-	-	-
AARC Digital Content				
Pre-Game 30 sec. commercial OR 15 sec. In-Game commercial per regular season (commercial provided by business)	5	5	-	-
Feature entitlement per regular season home game (merchandise giveaway)	1	1	-	-
Logo rotated with other partners pre-game, in-game, halftime, and post-game per regular season home game on main video board	30 sec	20 sec	10 sec	5 sec
Verbal Recognition at Football Games	5	5	-	-
Game Entrance of AARC TV advertisement - Logo rotated with other partners pre-game, in-game, halftime, and post-game per regular season	30 sec	20 sec	10 sec	5 sec
Publications				
Game Day QR Code (Girls and Boys Varsity Football and Basketball Rosters)	1	1	1	1
DCA Website (Business Partner Page)	Logo w/link	Logo w/link	Logo w/link	Logo w/link
Social Media Highlight	1	1	1	1
Business Directory Included	1	1	1	1
Memberships / Annual Passes				
Lion Loyalty Passes	1	1	1	1
Annual Investment (3-year Minimum Commitment, signage cost included)	\$10,000 (\$833/month)	\$7,500 (\$625/month)	\$5,000 (\$417/month)	\$2,500 (\$208/month)



Contact Information
Carlie Kuban
ckuban@dentoncalvary.org